

“I support Planned Parenthood because they supported me.”

Sometimes you need advice. Sometimes you need treatment. And sometimes you need an ally—someone to support you as you struggle to pick up the pieces and rediscover your strength. Teacher, counselor, guardian, friend; for 80 years, Planned Parenthood of Wisconsin has been them all. From annual check-ups to cancer screenings, from birth control to sexually transmitted disease testing and treatment, Planned Parenthood of Wisconsin is proud to keep our state safe, healthy and strong.



“I found a lump in my breast and I was really afraid. At Planned Parenthood of Wisconsin, I found answers and help. They helped me navigate my treatment every step of the way. And when the medical bills began to pile up, they helped me navigate those too.”

- ANAYELI



“After my assault, the nurturing was there. No judgment, just care and support. If it wasn't for Planned Parenthood, my life would be so much harder. If those services hadn't been available when I needed them, I wouldn't be the woman I am today.”

- SAMANTHA



“As a teenager my mom counted on Planned Parenthood. So did my dad. And I've counted on them too. As a registered nurse I appreciate the quality of their care and compassion, and take comfort knowing that, one day, my own children will be able to count on them as well.”

- SAMANTHA



“After being mis-diagnosed by my primary care provider for years, Planned Parenthood provided the attention to detail and commitment to discover what was wrong with me. They really cared and it showed. That made all the difference.”

- ERIN